

Web Design 1 Syllabus

Dallas College Richland Campus



Contacting Your Instructor

Instructors typically respond to emails from students with 24 hours. However, over the weekend and holiday periods responses may be delayed. Find out more about [contacting your instructor](#).

[<https://www.dallascollege.edu/cd/credit/online-learning/getready/pages/your-online-instructor.aspx>]

Instructor Contact Information

Name: Jim Link

Email: jlink@dcccd.edu

Office Phone: ACCESS Center - 972-238-6140

Office Location: Alamito Hall, A110 (Temporally Located in C-110)

ACCESS Center and Phone for Adjunct Faculty: Alamito Hall, A-110 (Temporally Located in C-110), 972-238-6140

Division Office and Phone: School of Creative Arts, Entertainment and Design, 972-860-8121

Course Information

Course Title: Web Design 1

Course Number: IMED-1416

Section Number: 81G01

Semester/Year: Fall 2021

Credit Hours: 4

Class Meeting Time: MWF, 1:30pm – 3:30pm; August 23 – December 9, 2021

Class Meeting Location: T223

Class Resources Site [<https://www.mmlab2.rlc.dcccd.edu/faculty/link/IMED1416/>]

Certification Date: Saturday, September 4, 2021

Last Day to Withdraw: Thursday, November 11, 2021

Academic Calendar

2021 Fall Academic Calendar for Online Courses Meeting These Dates:
Monday, August 23, 2021 – Thursday, December 9, 2021

CALENDAR DATE	CALENDAR DATE DESCRIPTION
August 23 (Monday)	Classes Begin
September 4 (Saturday)	12th Class Day / Census Day Last day to drop a course without receiving a "W" grade on transcript.
September 6 (Monday)	Labor Day Holiday Campus buildings and offices will be closed for the day.
November 11 (Thursday)	Last Day to Withdraw with a grade of "W".
November 25 (Thursday)	Thanksgiving Holidays Begin Campus buildings and offices will be closed.
November 29 (Monday)	Classes Resume
December 6-9 (Monday - Thursday)	Final Exams
December 9 (Thursday)	Semester Ends

Course Prerequisites

None

Official WECM Course Description *(cannot be altered in any way)*

Instruction in web design and related graphic design issues including mark-up languages, web sites, and browsers.

Official WECM End-of-Course Outcomes *(cannot be altered in any way)*

Identify how the Internet functions with specific attention to the World Wide Web and file transfer; apply design techniques in the creation and optimization of graphics and other embedded elements; demonstrate the use of World Wide Web Consortium (W3C) formatting and layout standards; and design, create, test, and maintain a web site.

Official SCANS Skills

The Secretary's Commission on Achieving Necessary Skills (SCANS) was appointed by the Secretary of Labor to determine the skills people need to succeed in the world of work. Richland College is determined to prepare you with the knowledge and skills you need to succeed in today's dynamic work environment. Towards this goal, these workplace competencies and foundation skills have been designed into the curriculum for this course:

- Reading - locate, understand, and interpret written information in prose and in documents such as manuals, graphs, and schedules
- Integrity and Honesty - choose ethical courses of action
- Acquire and Evaluate Information
- Organize and Maintain Information
- Interpret and Communicate Information
- Understands Systems - knows how social, organizational, and technological systems work and operates effectively with them
- Monitor and Correct Performance - distinguish trends, predict impacts on system operations, diagnose deviations in systems' performance and correct malfunctions
- Improve or Design Systems - suggest modifications to existing systems and develop new or alternative systems to improve performance

Required Course Materials

If your Dallas College course requires learning materials they will be provided as part of the IncludED program (see [dallascollege.edu/resources/books/pages/included.aspx](https://www.dallascollege.edu/resources/books/pages/included.aspx))
[<https://www.dallascollege.edu/resources/books/pages/included.aspx>]

or as free materials you can access in your online course shell.

If you opt out of the IncludED program, you are responsible for obtaining all your required learning materials by the first day of the class (for more details: [Institutional Policies](https://www.dallascollege.edu/about/legal/policies-for-syllabi/pages/default.aspx)) [<https://www.dallascollege.edu/about/legal/policies-for-syllabi/pages/default.aspx>].

No Textbook Required:

The Instructor will provide materials for this course, located [online](https://www.mmlab2.rlc.dcccd.edu/faculty/link/IMED1416).
[<https://www.mmlab2.rlc.dcccd.edu/faculty/link/IMED1416>].

There is no textbook for this course.

NOTE: A student of this institution is not under any obligation to purchase a textbook from a university-affiliated bookstore. The same textbook may also be available from an independent retailer, including an online retailer.

Supplies:

This class requires you to purchase a domain/URL. You can get inexpensive domains/URLs (usually about \$1 or \$2 for the first year) in many places, including Godaddy.com. The instructor will provide information and instructions during the first few weeks of the class.

This class also requires you to obtain a Website hosting service, sometimes called an Internet Service Provider (ISP). The instructor's recommended ISP is FREE. The instructor will provide information and instructions during the first few weeks of the class.

Required Supplies for all Courses: headphones and some kind of external storage: jump drives, external hard drives, blank CD-Rs/DVDs or cloud storage like Dropbox.

Software:

Each app that you will use for this course is available **FREE, online**. The instructor will provide instructions for obtaining these apps, in the class materials.

These apps are:

Filezilla FTP app.

Notepad++ text/HTML editor

GIMP image editor

Inkscape SVG image editor

File Storage and Backup:

You will need some means of storing and backing up the digital files for your assignments. Multiple locations for storage and backup are always preferable to only one storage location. You should consider using **several** of these types of storage:

- A local directory on your home or laptop computer, if you have a computer.
- A portable electronic storage device such as a USB jump drive or a portable hard drive.
- An online storage service such as [Dropbox](https://www.dropbox.com). [https://www.dropbox.com]
- An online backup service such as [iDrive.com](https://www.idrive.com). [https://www.idrive.com]

NOTE: A Chromebook, tablet, smartphone or Linux computer may not be suitable for some activities in this course. Please ensure you have access to a desktop or laptop device and Windows or OS X operating system.

Graded Work

The tables below provide a summary of the graded work in this course and an explanation of how your final course grade will be calculated.

Summary of Graded Work

Weekly Assignments	Points	Totals
Steps to Making a Web Site (16 assignments)	16 @ 100 points	1600 points

TOTAL: 1,600 points

Final Grade

Points	Percentages	Letter Grade
1432-1600	90-100%	A
1272-1431	80-89%	B
1112-1271	70-79%	C
952-1111	60-69%	D
0-951	0-59%	F

Description of Graded Work

Weekly assignments: Each assignment will contribute to your making a small Web site during the semester. You can [see a sample](http://spacestuff.xyz/) [http://spacestuff.xyz/] (made by the instructor) of what your site could look like at the end of the semester. Your site will, of course, look different and will reflect a different topic of your choice.

Multimedia Learning Center Lab Information and Hours of Operation:

The Multimedia Learning Center (972-238-6001) is located in Thunderduck Hall, T246 and is for **all currently enrolled** Multimedia and Game students **to use for Multimedia and Game class work and projects.**

Lab assistants and faculty are usually in the lab to answer questions, however ***multimedia tutoring is not available in the lab.*****

The instructor for this course will be in the Multimedia Lab on **Wednesday evenings from 5:00pm to 9:45pm if you want to ask him questions about the course material, or about your assignments.

LAB HOURS

Mon-Thurs, 9 a.m.-9:45 p.m.;

Fri, 9 a.m.-4:45 p.m.;

Sat, 12 p.m.-4:45 p.m.;

Sun: closed

Lab is closed for the same Holidays as the College.

The Lab may close between semesters.

The Lab may be used as a Classroom at various times during the year and will not be available to drop-in students.

The other campus computer lab for credit student use is Del Rio, D229, which has longer lab hours.

All Multimedia (credit and continuing education) students must show a Student ID Card to use the lab and check out any equipment. IDs are available at the Office of Student Life in El Paso Hall, E040.

Attendance and Your Final Grade

Attendance at each class meeting is highly recommended, but absence will not directly affect your grade. Absence may, of course, indirectly affect your grade by making it more difficult for you to understand the material in the assignment for that week.

Late Work Policy

The instructor will accept late work, without the lateness directly affecting your grade. However, if you allow too many late assignments to pile up toward the end of the semester, you may have difficulty getting all of the assignments done correctly. So obviously, it is to your advantage to work the assignments on time each week.

Institutional Policies

[Institutional Policies](https://www.dallascollege.edu/about/legal/policies-for-syllabi/pages/default.aspx) include information about tutoring, Disabilities Services, class drop and repeat options, Title IX, and more.

[<https://www.dallascollege.edu/about/legal/policies-for-syllabi/pages/default.aspx>]

Class Policies

Attendance Policy:

In order to be successful, students must attend and participate in enrolled courses.

While Richland does not have a formal attendance policy, students are expected to attend class regularly. If you know you will be missing classes this semester, please speak to your instructor about days you will be missing so you can receive information on the missed lessons and assignments.

If you are unable to attend class, please email the instructor or leave a message for the instructor at the ACCESS Office at (972) 238-6140 BEFORE THE CLASS BEGINS.

It is imperative students login to class on time and remain in class the entire session each week.

Handheld Devices Policy:

Please **turn OFF** all electronic devices during class.

Participation Policy:

Course participation is required. Ask questions and be involved with the lesson.

Students should not surf the Net, play games, send emails or work on unrelated homework/projects during class. Students should not disturb their classmates during lectures and demos.

Attention Continuing Education Students:

To receive a certificate for this course, you must make a grade of "C" or higher as a final grade. A grade average of 69% or lower is failing.

Contact the Continuing Education Office at the end of the semester to find out how to receive your certificate of completion.

The Continuing Education Office is located in Thunderduck Hall: T160, 469-666-7509, rlcce@dcccd.edu.

Course Schedule

Week Of	eHandout Topic	Assignment	Due Date/Time
Aug 23	Class Introduction	1: Syllabus Acknowledgement	Sep 1, 5:00pm
Aug 30	Hosting a Web site	2: Hosting a Web site	Sep 8, 5:00pm
Sep 6	Introduction to HTML (Index Page)	3: HTML Intro - Index Page	Sep 15, 5:00pm
Sep 13	Cascading Style Sheets (CSS)	4: Cascading Style Sheets	Sep 22, 5:00pm
Sep 20	CSS Positioning	5: CSS Positioning	Sep 29, 5:00pm
Sep 27	Images	6: Images	Oct 6, 5:00pm
Oct 4	Links (<a> tag)	7: Links	Oct 13, 5:00pm
Oct 11	Responsive Web Design (RWD)	8: Responsive Web Design (RWD)	Oct 20, 5:00pm

Week Of	eHandout Topic	Assignment	Due Date/Time
Oct 18	Responsive (RWD) Menus	9: Responsive (RWD) Menus	Oct 27, 5:00pm
Oct 25	An Afternoon with GIMP (Image Editor)	10: GIMP	Nov 3, 5:00pm
Nov 1	An Afternoon with Inkscape (SVG Image Editor)	11: Inkscape	Nov 10, 5:00pm
Nov 8	Tables and Lists	12: Tables and 13: Lists	Nov 17, 5:00pm
Nov 15	Forms	14: Forms	Nov 24, 5:00pm
Nov 22	Multimedia	15: Multimedia	Dec 1, 5:00pm
Nov 29	Image Maps	16: Image Maps	Dec 8, 5:00pm
Dec 6	Inline Frames		

This information is also available [online](https://www.mmlab2.rlc.dcccd.edu/faculty/link/IMED1416/handouts2.html).

[<https://www.mmlab2.rlc.dcccd.edu/faculty/link/IMED1416/handouts2.html>]

The Multimedia Learning Center Department's Web Site:

Multimedia: [<https://www.dcccd.edu/cd/credit/multimedia-tech/rlc/pages/default.aspx>]

The Multimedia Learning Center is part of the Dallas College School of Creative Arts, Entertainment and Design.

Student Acknowledgement:

Please open the [course schedule](https://www.mmlab2.rlc.dcccd.edu/faculty/link/IMED1416/handouts2.html)

[<https://www.mmlab2.rlc.dcccd.edu/faculty/link/IMED1416/handouts2.html>] in your browser.

- Click on Assignment A, "Syllabus Acknowledgment", in the "Assignment" column.
- Follow the instructions there to send an acknowledgment e-mail to the instructor.
- Please make sure you put **your name** into the email at the indicated place.

8/1/20m Version