

## James B. Link

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### **Web Developer with PHP or ColdFusion, and MySQL or SQL Server**

Individual contributor and team player · Experienced with PHP, ColdFusion, HTML, HTML5, CSS3, JavaScript, jQuery, MySQL, and MS SQL Server · Integration of database with Web pages · Expert in ease of use and accessibility for Web site users · Determined, innovative, self-initiator · College instructor in HTML and CSS, PHP, and JavaScript with jQuery · Working knowledge of Laravel and Eloquent, and Angular and Angular JS

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*Web developer and programmer with proven ability to produce and innovate*

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### - NOTABLE CAREER HIGHLIGHTS -

- Designed and developed web-based touch-screen control panels for high-powered TV transmitters and radio transmitters. Designed and developed CLI (computer terminal) control-panel interfaces for other high-powered radio transmitters.
- Redesigned and recoded major portions of the back-end processes in the Customer Relationship Management (CRM) system for an online retail sales company. Corrected numerous badly-coded PHP processes and made the system more hack-resistant. Documented the MySQL database schema and many of the major PHP processes. Enhanced the CRM system to be easier to use by the phone center's customer service agents. All of these improvements reduced the company's administrative and system costs by at least \$80,000 monthly.
- Designed, developed, and tested fixes and enhancements to a Web-based inventory system. Automated many processes, saving the clients many hours of manual data entry and reporting.
- Designed and developed a Web-based automated data input system for submitting non-trivial, complicated invoices to a Federal online submission site. This system saves the company \$140,000 annually in administrative

and operating costs.

- Designed and developed a Web-based automated timecard audit system using ColdFusion and Oracle, which saves the company \$80,000 annually in administrative and operating costs.
- Instructed a development team in ColdFusion and JavaScript, and with that team designed and developed a Web-based automated cost management system which saves the company \$50,000 annually in operating costs.
- Initiated changes to the method used for updating passwords in part of the company's automated payroll reconciliation system database. The changes dramatically increase the system's security and reliability by allowing the scripts from the test site to be directly moved to the production site without modification.
- Initiated the design and development of a method to make sure the daily security audit's input data files are current before the security report is generated. This change dramatically increases the security and reliability of how the company tracks terminated employees and disables their passwords.
- Took over the Cheerios® web site when the site's developer left the development company on short notice. Studied the site's ColdFusion, CSS, and SQL Server code; and completed it on schedule and within budget, in about three weeks, rescuing the company from contractual penalties.

- PROFESSIONAL EXPERIENCE -

<b>Freelance PHP and MySQL Web Developer</b> Working remotely	July 2020 - present
<b>PHP and MySQL Web Developer</b> Continental Electronics Corp., Dallas, TX	June 2018 – July 2020
<b>PHP and MySQL Web Developer</b> Primal Health LP, Allen, TX	April 2016 - December 2017
<b>PHP and MySQL Web Developer (contractor)</b> Bank of America, Addison, TX	July 2014 – January 2016
<b>PHP and MS SQL Server Web Developer (contractor)</b> Multiview, Irving, TX	June 2014 - June 2014

**ColdFusion Web Developer** (contractor) November 2013 - June 2014  
Rent-A-Center, Plano, TX

**Adjunct Faculty Instructor** (part-time, evenings) August 2000 - Present  
Richland College, Dallas TX  
(Concurrent with Primal Health LP, Bank of America, Multiview, Rent-A-Center, Youtoo, Bridge Metrics, Surgisoft, Equator, AT&T, Raytheon, SBC Operations, Tribal DDB, Dreamlab, Slingshot, and imc<sup>2</sup>)

**Freelance PHP Web Developer** November 2012 - Present

**PHP Web Developer** (contractor) September 2013 - November 2013  
Youtoo, LLC, Irving, TX

**PHP Web Developer** May 2013 - August 2013  
Bridge Metrics, LLC, Allen, TX

**ColdFusion Application Developer** July 2011 - April 2013  
Surgisoft, LLC, Dallas, TX

**ColdFusion Developer** (contractor) April 2011 - June 2011  
Equator Financial Solutions, Plano, TX

**ColdFusion Developer** (contractor) February 2011 - April 2011  
AT&T, Plano, TX

**ColdFusion Web Developer and Designer** November 2005 - February 2011  
Raytheon, Garland TX

Various **Web manager, designer and developer** positions 1995 to 2005  
QBOS, Inc., Addison TX as Senior Web Developer  
SBC Operations, Dallas TX as Senior Application (Web) Developer  
Tribal DDB, Dallas TX as Senior Application (Web) Developer  
Dreamlab Imagineering, Dallas TX as Senior Programmer and CTO  
Slingshot, Dallas TX as Interactive Technologies Director  
imc<sup>2</sup>, Dallas TX as Senior Web Developer and Web Technologies Manager  
American Airlines, Fort Worth TX as Senior Programmer/Analyst

Various **PC application designer and developer** positions 1991 to 1995  
Sabre Decision Technologies, Fort Worth TX as Senior Programmer/Analyst  
A. C. Nielsen, Irving TX as Lead Software Engineer  
Texas Instruments, Dallas TX as Contract Programmer/Analyst  
Dwights EnergyData, Richardson TX as Programmer/Analyst

ARCO, Plano TX as Contract Consultant and Programmer  
IBM, Southlake TX as Contract Consultant and Programmer

Various **mainframe designer and developer** positions 1982 to 1991  
Frito-Lay, Plano TX as Contract Programmer/Analyst  
IBM, Irving TX as Contract Consultant and Programmer  
Lone Star Gas Co., Dallas TX as Programmer/Analyst  
EDS, Richardson and Plano TX as Systems Engineer  
U.S. Sprint, Dallas TX as System Engineer  
FAST-TAX, Carrollton TX as System Engineer

**Portable computer software developer** 1980 to 1982  
Summer Institute of Linguistics, Dallas TX

- EDUCATION and CERTIFICATION -

Six Sigma Specialist Certification 2009  
Raytheon - Garland TX

M.A., Linguistics 1978  
University of Texas at Arlington - Arlington TX

Certification as a Competent Toastmaster 1980  
Toastmasters International

B.A., Chemistry 1972  
University of Virginia - Charlottesville VA

- MILITARY SERVICE -

**U.S. Navy** 1972 to 1976  
Rank at Discharge: Lieutenant  
Type of Discharge: Honorable